



XIME News

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XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
BANGALORE, CHENNAI & KOCHI

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INAUGURATION OF THE NEW BATCH - BATCH 26 - 2020-2022



Xavier Institute of Management and Entrepreneurship - XIME, Bangalore, Chennai and Kochi, welcomed its new Batch of 2020-2022 students with a virtual orientation program across all three campuses

The virtual orientation for its New Batch [2020-2022] of PGDM students was on 1st August, 2020.

The session was led by Prof. J. Philip [Founder Chairman, XIME] along with other dignitaries Prof. C.P. Ravindranathan, IFS (Retd.) [Vice Chairman, XIME Bangalore and Former High Commissioner of India to Australia], Prof. J. Alexander, IAS (Retd.) [Chairman, XIME-Kochi and Former Chief Secretary, Govt. of Karnataka], Mr. P.C. Cyriac, IAS (Retd.) [Chairman, XIME-Chennai and Former Addl. Chief Secretary Govt. of Tamil Nadu], Dr. M. Nellaiappan, [Director, XIME, Bangalore] and Prof. Gautam Majumdar [Dean, Academics, XIME] Bangalore. The Chief Guest Mr. Anil Valluri [Senior Director,

Google, India], and Keynote speaker Mr. Deepak Padaki [EVP, Group Head - Strategy - M&A and Chief Risk Officer, Infosys] also joined in along with the Faculty.

XIME Founder Chairman, Prof. J. Philip [who recently completed 60 years in management education] in his address, spoke about VUCA being a reality now and in his theme for the session - What is expected of Professional Students - quoted George S Yip "MBA program the flagship of Business Schools, was the greatest innovation". He spoke about Transformation and drew upon contributions from Peter Drucker and Stephen Covey, highlighting the 7 habits of Highly Effective People, wherein he focused on two important habits - Sharpen the Saw and Be Proactive. Prof. Philip also emphasized that attitude is altitude

Prof. Philip also mentioned that XIME is one of the pioneering institutions to practice gender diversity very early on since its inception. This year too XIME has 58% of

female students in the new batch of 2020-2022.

The Chief Guest, Mr. Anil Valluri, [Senior Director, Google India], in his address touched upon the pandemic and tough times we are in and how the students are entering a defining phase of their lives. He advised the students to have career choices based on interests and to have belief in themselves. He exhorted them to focus on their strengths. He stressed on the core values of behaving with integrity, trust and hard work and that success is not permanent and failure isn't fatal.

Prof. J. Alexander IAS (Retd.), [Chairman, XIME-Kochi and Former Chief Secretary, Govt. of Karnataka] in his address spoke of Manus, the Latin word for hand saying that management is to learn the art of handling situations. Good managers make use of the science of management. He exalted the students to learn the art of managing themselves and also the art of getting along together.

Keynote speaker Mr. Deepak Padaki, [EVP, Group Head – Strategy – M&A and Chief Risk Officer, Infosys] was very happy to note the positive attitude of XIME students, their sincerity and innovations. He addressed the students saying they're indeed lucky that they are learning differently when the world is going through so much of change. He talked about risk being the known unknown and also about macro changes like 9/11, the geo political crisis, changed demographics, money becoming cheaper and the catastrophic climate changes. He also said there have been massive positives too, like technology, 3D printing, AI and AR. He also said that there has been a rise in the number of entrepreneurs in the last 15-20 years. He stressed upon two very important points – Strong Customer Centricity and Innovation at a very furious pace.

The session concluded with the dedication of XIME Bangalore auditorium as Prof. J. Philip Auditorium and the seminar hall as Devi Ravindranathan Hall.



Inauguration of J. Philip Auditorium

XIME HAS A NEW DIRECTOR - GENERAL

BRIEF PROFILE OF PROF. (DR.) KUNCHERIA P. ISAAC



Prof. (Dr.) Kuncheria P Isaac was the Founder Vice Chancellor of A.P.J. Abdul Kalam Technological University (initially Kerala Technological University) and

the Member Secretary of All India Council for Technical Education, Govt. of India and Director of Technical Education, Government of Kerala. Later he was the third Vice Chancellor of Hindustan Institute of Technology and Science (HITS), Chennai. He holds a Bachelor's Degree in Civil Engineering from CET, University of

Kerala and is a Gold Medalist in Master's Degree in Civil Engineering (Transportation) from IIT, Madras. Dr. Isaac took his Doctorate from Bangalore University. He has profound experience in the academic field spanning 41 years. As the AICTE Member Secretary, he has implemented various new schemes for improving quality of technical education in the country and has been instrumental in establishing a regional office for Kerala. He has served as a member of Boards of several National institutions like IIT, IIM, SPA, NITTR, CBSE, NIPER, NITIE, etc. Prof. (Dr.) Kuncheria P Isaac has joined as the First Director General of XIME Group of Institutions.



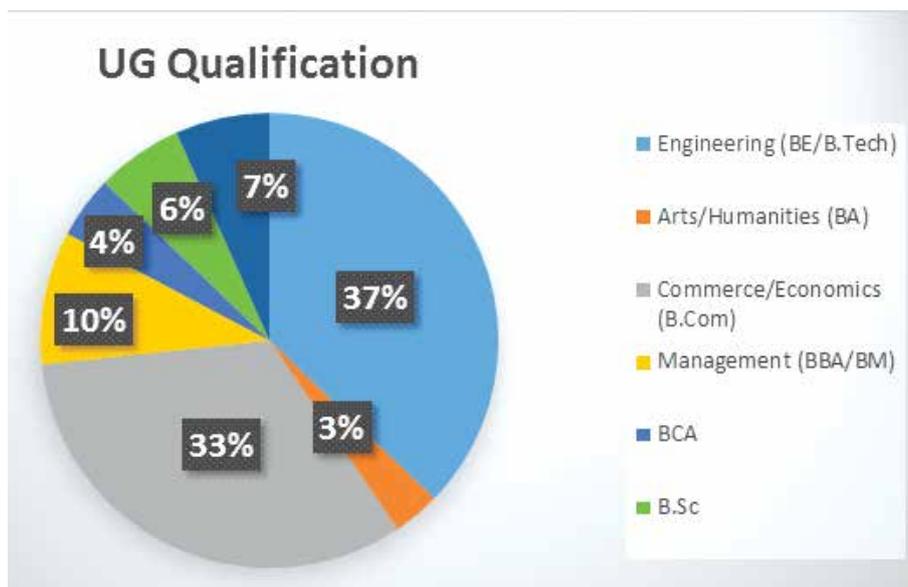
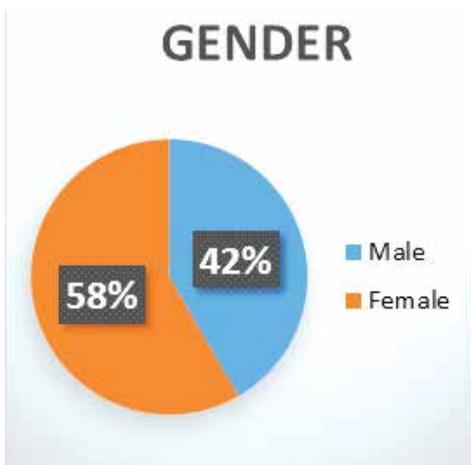
Inauguration of Devi Ravindranathan Hall

STUDENT CLUBS

The various clubs of our student activities are active, though in the virtual mode. The following are the Student Clubs -> XOPS - the Operations Club, EMPRESARIO - the Entrepreneurship Club, X - ORATION - the Public Speaking Club, HRUDAY - the HR Club, XSEED Club - SOCIAL EMPOWERMENT, EDUCATION AND DEVELOPMENT, X-INSIGHTS CLUB, ROTARACT CLUB, FINITIATIVE CLUB - Finance events and MARKXIME. All activities of these clubs will be spelt out in more detail in our subsequent issue.

FROM BANGALORE

STUDENT PROFILE - BATCH 26



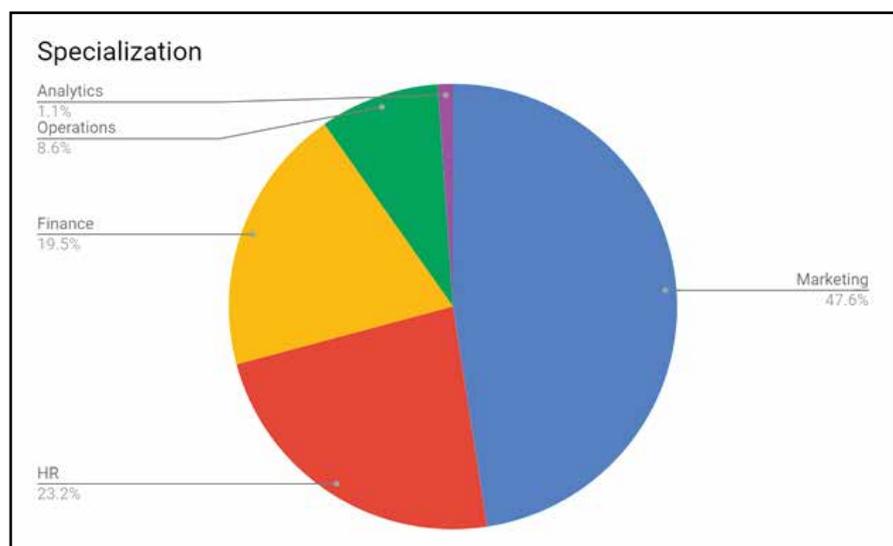
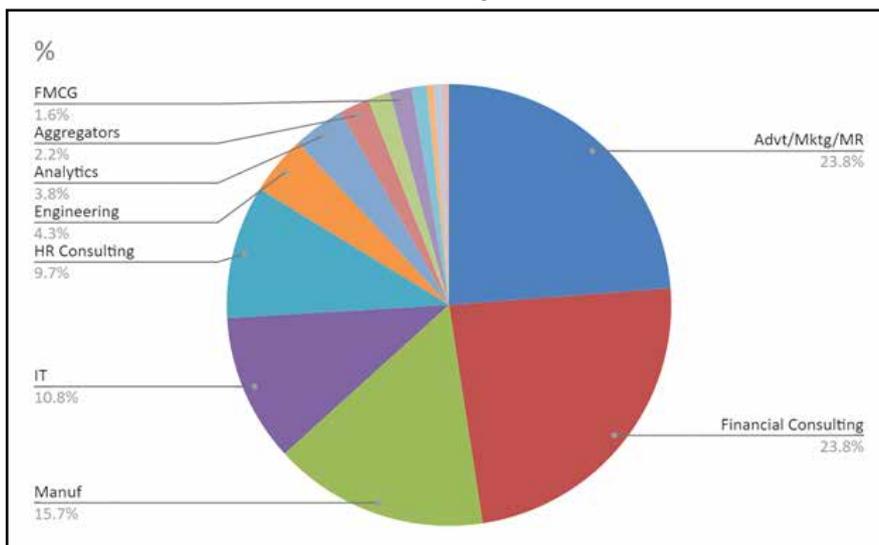
REPORT ON SUMMER INTERNSHIP BATCH 25 SUMMER INTERNSHIP STATUS

The efforts to place 185 students of Batch 25 that commenced in September 2019 yielded results with 100% of the students being placed by the middle of March 2020. The new companies include TATA Steel, Godrej & Boyce and Majushree Technopak. Manushree Technopak, impressed with the work of our SIP students, decided to hire our Batch 24 students and they have also hired two HR students one from Batch 24 of Bangalore and one from Batch 3 of Chennai.

As on July 31, 2020, of the 185 students, 184 have successfully completed SIP Projects with various companies and one student took up a Research Project under the joint guidance of our Faculty Dr. Deepak Chandrashekar and Mr. Rajendra Desai.

A few of the companies, namely - TEXTRON, and Manjushree Technopak being impressed with our students, have expressed interest to extend the SIP as a LIVE PROJECT.

Summer Internship at a Glance



Industry-wise

GUEST LECTURES

One of the unique aspects of online teaching was to bring in variety and this was accomplished through a series of lectures by eminent speakers planned for every day of August 2020, giving an industrial perspective and also making the students aware of the industry connect that XIME has.

THE LIST OF SPEAKERS FOR AUGUST 2020

Sl. No.	NAME	ORGANIZATION	DESIGNATION
1	Mr. Anil Valluri	Google India	Senior Director
2	Mr. Deepak Padaki	Infosys	EVP & Group Head Strategy, M&A and Chief Risk Officer
3	Mr. B. Muthuraman	Tata Steel	Former Vice Chairman
4	Mr. Krishnakumar Natarajan	Cofounder, Mindtree	
5	Mr. Selvam George		Sr. Consultant
6	Mr. Kamal Bali	Volvo India	President
7	Dr. Manoj Varghese		Consultant and Ex Director, XIME Kochi
8	Mr. Stephen Sudhakar	Hyundai	Senior VP and Head HR
9	Mr. Anil Philip	Vodafone India	Executive Vice President
10	Mr. Shrinivas Chebbi	Schneider Electric India	President
11	Ms. Ipsita Nayak	5F World/ Kalzoon Advisor	Consulting CEO
12	Mr. Sanjeev Sanyal	Ministry of Finance, GOI.	Principal Economic Advisor
13	Prof. A. Anantharaman		Ex Provost XIME
14	Mr. Sudhir Banerjee	Asea Brown and Boveri, Bangalore	Senior Vice President, Head of Global Business Services
15	Mr. Raj Raghavan	Indigo	Senior Vice President, Human Resources
16	Mr. Bijou Kurien	Life Style, Reliance Retail	President & Chief Executive
17	Mr. Anand Pillai	Leadership Matters Inc.	Managing Director
18	Mr. B. Venkataramana	Landmark Group	President-Group HR,
19	Mr. Manish Sabharwal	TeamLease Services	Chairman & Co-Founder
20	Mr. Kris GopalaKrishnan	Axilor Ventures	Chairman Former CEO & Founder: Infosys.
21	M R Rao	Indian School of Business, Hyderabad	Former Dean
22	Prof. C. P. Ravindranathan IFS (retd)		Vice Chairman, XIME Bangalore
23	Dr. Jacob Crasta	CM Envirosystems Pvt, Ltd	CEO
24	Mr. Shrikrishna Kulkarni	IIM-Kolkata	Chairman of the Board of Governors
25	Prof. J. Philip		Chairman, XIME Bangalore

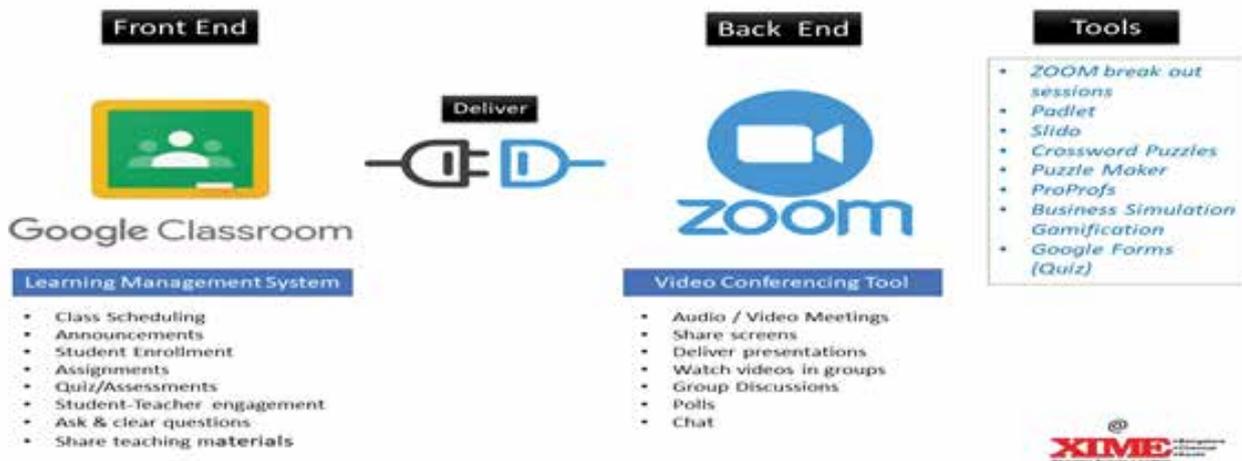
ONLINE LEARNING FOR OUR STUDENTS

Welcome to
the
New World of
Learning



XIME - Bangalore
- Chennai
- Mysore
Shaping Future Leaders

With the COVID19 Pandemic across the world, one of the first to be disrupted was education. More than over 1.2 billion students have been displaced from their classrooms worldwide. Schools and colleges were immediately closed. Many educational institutions turned to digital platforms and XIME was no exception. With very little time to plan, we had to rapidly move to online education. Our Faculty & Students rose to the occasion with no training, insufficient bandwidth, and little preparation.



During April we quickly got on to Google Classroom and Google Meet and completed the last few sessions for Batch 24 & Batch 25. Online exams were held for Batch 25 and their Summer Internship Projects were also coordinated through online remote management.

BOLSTERING OUR FACULTY RESOURCES

Mr. P Joy Oommen, a retired member of the Indian Administrative Service, is a post graduate with First Class in Economics from the University of Kerala. He also holds a Master's Degree in Development Economics from the University of East Anglia, UK. He has attended short term courses in Public Finance at Harvard University, USA and in Sericulture Management at Tsukuba University of Technology, Japan. Mr. Oommen served as Chief Secretary to the Government of Chhattisgarh, Chairman of Naya Raipur Development Authority and Chairman of Chhattisgarh Electricity Board. His other assignments include CEO and Member Secretary of Central Silk Board, Bangalore, Joint Chief Controller of Imports and Exports - Chennai, Finance Secretary - Government of Madhya Pradesh, Managing Director - Madhya Pradesh Industrial Area Development Corporation, and Collector of Dewas district - Madhya Pradesh. After his retirement, he served as Chairman and Managing Director of Kerala Financial Corporation, Thiruvananthapuram. Ex officio positions held by him include Vice Chairman of International Silk Association, Member - Board of Governors of IIM Raipur and President of the Council of State Industrial Development and Investment Corporations of India (COSIDICI). Mr. Joy Oommen has joined us as Adjunct Faculty.

INDEPENDENCE DAY CELEBRATIONS

The 74th Independence Day was celebrated at XIME not in the conventional way - in view of COVID-19. XIME Bangalore celebrated this day organizing various programs online. The Chairman Prof. Philip hoisted the national flag, followed by a speech by Ms. Prachi Agarwal from batch 25 and then the singing of the national anthem.

The Independence Day address was delivered by Prof. J Philip. He spoke about the 74th year of Independence of the country



and about the irony of freedom and Independence in the current situation of lockdown. He shed light on all the developmental aspects India's journey through these 74 years. He reminisced his days of public speaking and how courage and mindfulness played an essential role in his life. He spoke about important factors and attributes for a person to be a leader. He gave examples of people in China, and how they were resilient and hardworking even after they went through many hardships.

He concluded his speech by talking about skill development in an individual and the country. He said that Skill Development is one of the key ingredients for India's future economic growth as the country transforms into a diversified and internationally competitive economy. He also said that developing agility will be a key factor in the growth story for India.

There were 2 events conducted on this occasion:

- A Best speaker competition on the topic "Lockdown as a Preventive Measure against Covid 19 Now Should be Terminated"

The winner and runner up of the competition were Ms. Nikhila and Ms. Ragini respectively, from Batch 26.

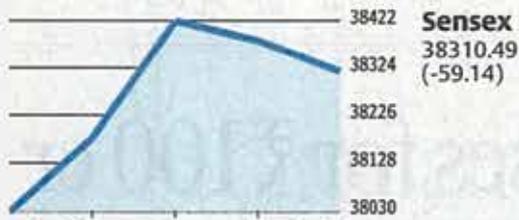
As is the case every year, this year too, the Anshul Chaudhury Memorial Music Competition was conducted in the memory of Anshul of Batch 7, a very good singer, who passed away in a tragic accident. The music competition was conducted in Indian and Western music category (only singing). The winners were, Ms. Lalitha - (Batch 25) in Indian category and Mr. Mammen (batch 26) in Western category.

STUDENT AWARDS / ACHIEVEMENTS

- Steven Gomes and Sujata Pokharel of Batch 25 had participated in an online Dare2 Compete All India Competition on the theme of Branding. A solar company called ML Renewables in Orissa chose their solar heater namely 'Konark Solar' as their product and invited participants through Dare2Compete to submit their ideas on the Logo Design concept of the product and a tagline for it as well. The company partnered with IIM Sambalpur and became a sponsor for their annual fest named ETHOS where they put forward the challenge of designing the identity of the product.

Steven and Sujatha secured FIRST PRIZE among participants/teams of 400 other B-Schools across India.

- Suman Kumar Rath and Kevin Thomas, our students of Batch 25 have won the Annual Rotary Yadalam Nanjaiah Setty Inter - Collegiate Debate Competition 2020-21. The winners receive a trophy and a prize money of Rs. 25000. This is the 2nd time in a row the duo won the competition.



THE Busin

The doyen of management

More than five decades in the field, Prof Joe Philip, Chairman of

B MUTHURAMAN

He is 84 years old, with the energy, enthusiasm and “something yet to do” spirit of a 30-year-old. His name is synonymous with the evolution and journey of management education in India over the last more than five decades. He was there at the start, in 1968, when he was involved in co-founding the PGDBM programme at XLRI, Jamshedpur. He is there, today, 52 years later, as the chairman of the Xavier Institute of Management and Entrepreneurship (XIME) having founded it in 1991 and nurtured it to its current size of three campuses in Bengaluru, Kochi and Chennai with a total capacity of 420 PGDBM students a year going through high quality management education.

He has his sights on more, including establishing an overseas unit of XIME. He has ambitions of taking Indian management education to greater heights. He often says that Indian management education is “business as usual” and “very inward looking” and that “India is least globalised when it comes to management education”. He firmly believes that, given a free and liberalised scenario, Indian manage-

ment education can become second only to the US, in quality and calibre. His vision seems to be coming true with the announcement of the New Education Policy 2020, which contains far reaching reforms that can propel education in India to the best in class in the world.

Meet Prof. Joe Philip, the ever-green veteran of management education in India, whom I have had the privilege and good fortune to know for nearly 50 years.

The key facet of Philip's personality is that even after more than 50 years of leading and nurturing management education in India, he does not rest on his laurels, of which he has plenty, but chooses to constantly think of tomorrow. Whenever one meets him, he will talk of his “next” programme — another national seminar at XIME or the next phase of XIME's expansion or some other project. He is always in the current and in the future and seldom in the past. Like a true leader, he is a visionary and at the same time an architect.

It is his vision that saw him co-create the PGDBM programme at XLRI, Jamshedpur way back in 1968. It is his vision that led him, along with a group of academics, to establish XIME in 1991. As a visionary, he ener-



A mentor and inst

gises his people, deliver superior makes them env and the future o along with him eously, an archite structures, syste that can help visi Over a long per has successfully tain a fine balan ionary dimension tural dimension of a leader.

A person of Phi perience will, nat achievements an credit. To mentio the Dean of XLR ing its initial fo irector of IIM Bar

BusinessLine

Management education in India

XIME, isn't resting on his many laurels even at the age of 84



Institution builder

enthusies them to performance and vision their future of the organisation. He is, simultaneously as well creating systems and processes that turn into reality. Over a period of time, Philip managed to maintain a balance between his vision and his architecture — a true hallmark

Philip's calibre and experience, naturally, have several awards and accolades to his name. Not only a few: he was awarded the Padma Shri in 1991, Jamshedpur during its formative years, Durgam Cheruvu in Bangalore during its

troubled times, founded the Association of Indian Management Schools and was the initiator and founder of the Association of BRICS Business Schools [ABBS] covering BRICS countries.

Philip, expectedly, is a recipient of several awards including the Life Time Achievement Award from XLRI and AIMA. He has authored several books and articles on management and leadership.

Somewhat unusual for an academic, Philip worked in the industry for 13 years, at SAIL and at the Oberoi Hotels Group in senior positions. As a result, he possesses the rare combination of conceptual knowledge from his academic experience and contextual knowledge from his industry exposure. No wonder, his students considered themselves fortunate.

The crowning glory of all his achievements, so far, is undoubtedly, the conceptualisation and creation of XIME in Bengaluru. Very few, if any, academicians deviate from their comfort zone and venture into entrepreneurship. Philip has been a singular exception.

The story of XIME Bangalore is worth narrating here since it is a unique story calling for vision, con-

viction, courage and entrepreneurial spirit from an academician. Philip led a group of like-minded academics to found XIME in 1991, with a meagre capital of ₹60,000. It had a small and humble beginning, starting to function from an asbestos shed at St Martha's compound. They were years of struggle, calling for tenacity, perseverance and single-minded devotion which is what Philip and his co-founders displayed. Today, it has an excellent campus in the heart of Electronic City, Bangalore. Over time, two more campuses, one at Kochi and another at Chennai were created. The three campuses, together, have a capacity of 420 PGDBM students a year making XIME one of the largest management institutions in South India. More than the size and the numbers, XIME has come to be known for its high quality management education. Philip has been the prime factor in the resounding success of XIME.

As he completes 50 years in leading and nurturing management education in India, we salute Prof. Philip for his vision, prescience and leadership. His best is yet to come.

The writer is a former Vice-Chairman of Tata Steel

CHAIRMAN, XIME BANGALORE AS A PANELIST – WEBINAR ON NATIONAL EDUCATION POLICY

AIMS ASSOCIATION OF
MANAGEMENT SCHOOLS IN INDIA

CESS CENTRE FOR EDUCATIONAL AND SOCIAL STUDIES

PANELISTS

DR. M.K. SRIDHAR
PROFESSOR OF MANAGEMENT
RETD.
MEMBER NEP
PRESIDENT, CENTRE FOR
EDUCATION & SOCIAL
STUDIES

PROF. PHILIP
FORMER PRESIDENT, AIMS
AND
FOUNDER & CHAIRMAN,
XIME, BANGALORE

**PROF. DR. UDAY
SALUNKHE**
FORMER PRESIDENT, AIMS &
GROUP DIRECTOR, W. SCHOOL,
MUMBAI AND BANGALORE

PROF. MIRRAO
FORMER PRESIDENT, AIMS
AND FORMER DEAN,
EMBAI (C.S. IND)

**32ND WEBINAR ON
NATIONAL EDUCATION
POLICY**

Moderator

DR. P. NARAYANA REDDY
DEAN, AIMS AND
GROUP DIRECTOR
WANSKOTI GROUP OF INSTITUTIONS
PUTTAPALLE

On 11th August at 5.15 pm

Register at <https://tinyurl.com/aims-32nd-webinar>

CHAIRMAN, XIME BANGALORE WAS ONE OF THE SPEAKERS AT THE EDUCATION PROMOTION SOCIETY FOR INDIA E-CONFERENCE

How does NEP 2020 Impact the Management Education in general and 500+ PGDM B-schools in particular? What challenges and opportunities does NEP 2020 present for B-schools? How should they plan their future roadmap to align and benefit from this landmark policy? EPSI E-Conference invited the best minds to answer these important questions

EPSI

**NEP 2020
EPSI's E-Conference
"National Education Policy
2020: Impact on PGDM
Education"**

Saturday, August 29, 2020
2:00 PM - 6:00 PM
Conference on Zoom

Supported by **MBA UNIVERSE**

Dr. Anil D. Sahasrabudhe
Chairman, AICTE, New Delhi

Dr. Bhimaraya Metri
Chairman, All India Board of
Management Studies, AICTE;
Director, IIM Tiruchirappalli (TN)

Dr. Debashis Chatterjee
Director,
IIM Kozhikode

Dr. J. Philip
Founder & Chairman,
XIME Bangalore

Dr. Ranjan Banerjee
Dean and Professor -Marketing,
SPJIMR, Mumbai

Dr. Jitendra K. Das
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Dr. Madhu Veeraraghavan
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Manipal

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Mr. Shreevats Jaipurna
Vice Chairman,
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Mr. Amit Agnihotri
Founder,
MBAUniverse.com
& IMC

For Registration please send your confirmation to Mr. P Palanivel, Executive Secretary, EPSI (M-09818229745/ 09868526065) at Exesectary@epsfi.org

FACULTY ACHIEVEMENTS / PUBLICATIONS

1. Experiential Learning Pedagogy-A Sustainability Model for Management Institutions in Bridging the Academia-Industry Gap - Rajesh Palayil & Dr. Selvam Jesiah
International Journal of Management (IJM), Volume 11, Issue 8, , pp. 1379-1390, Article ID: IJM_11_08_126 Scopus Indexed
2. Artificial Intelligence & HR Management - Prof. Ramesh Ranjan
THE JOURNAL OF MANAGEMENT RESEARCH, ISSN No.0973-9564, Vol 13, Issue 1 Peer Reviewed
3. Does Size Matter in Choice of Hospitals? An Empirical Study in Kerala - Menon Sindhu R & Dr. Jaffer Naseer Mohamed RVIM Journal of Management Research Peer Reviewed
4. A Review of Prominent Models of Team Roles and Conceptualizing a New Model - Divya Nair & N Meena Rani
Humanities & Social Sciences Reviews, eISSN: 2395-6518, Vol 8, No 3, 2020, pp 1341-1349 Scopus
5. "Affective Priming Technique in Advertising- An Empirical study regarding Fast Moving Consumer Goods Sector" - N Meena Rani & Divya Nair Published in Academy of Marketing Studies Journal Vol 24 Issue 3 ABDC- B Category journal
6. Do Green Initiatives Make Business Sense? The Indian Case - N. M. K. Bhatta, Deepak Chandrashekar International Journal of Innovation and Technology Management (As per European Standards)
7. Work from Home and Job Satisfaction in Pandemic Covid-19 Situation with Reference to Information Technology Employees - K. Subha International Journal of Research and Analytical Reviews (IJRAR) UGC Care List
8. Adaptive Filtering and Artificial Intelligence Methods On Fetal ECG Extraction - S Kumaraperumal Scopus Publication-Journal of critical Reviews Scopus
9. Personal Selling and Online Media: Correlation to Consumer Buying Intention - Mehraj Ud Din Bhat & Dr. Naseer Mohamed Jaffer International Journal of Advanced Science and Technology Vol. 29, No. 7s, (2020), pp. 1557-1563 Scopus Indexed
10. "Let's Drive Along - Carpooling: Congestion to Convenience (Case)" - Dr. Meena Rani Published in International Journal of Advanced Science and Technology Vol 29 No: 5S: Scopus Indexed Journal Scopus
11. Understanding Online Consumer Behaviour Through Common Approaches - Dr. Jaffer Naseer Mohamed & Mehraj Ud Din Bhat Parishodh Journal UGC Care List
12. Effectiveness of Digital Marketing on consumer purchase decision -Some insights from Bangalore based Consumers - Dr. Naseer Mohamed Jaffer & Mehraj Ud Din Bhat Parishodh Journal UGC Care List

PAPERS PUBLISHED IN JME

1. Demonetization in sociology and Social Psychology Perspectives - Dr. Jaffer Naseer Mohamed
2. Demonetization in the Perspectives of Mainstream Liberal Economics - Dr. Jaffer Naseer Mohamed

BOOKS AUTHORED BY XIME FACULTY

1. The Best Demonetization Black Money Can Buy - Dr. Jaffer Naseer Mohamed Omega Book World - Publishers

CASES SUBMITTED BY XIME FACULTY TO XIME CASE CENTRE

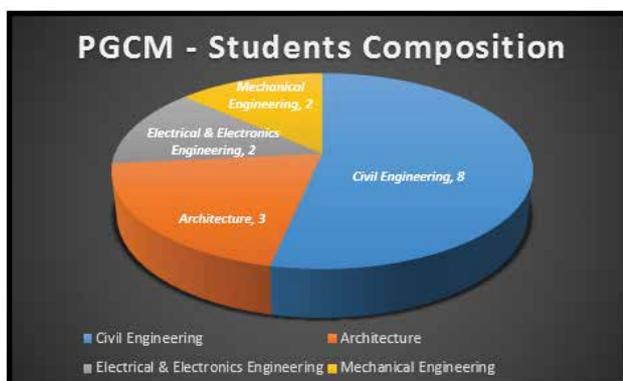
1. Dosa Wars-MTR in New Delhi - Prof. NMK Bhatta
2. IT Resources Management-ABC Automobiles: The CIO's Dilemma- Prof.NMK Bhatta
3. Jet Airways—stuck in the middle or broad differentiator - Prof. S. Suryanarayanan
4. Aside Batteries-Managing Performance of New Employee - Prof. Ramesh Ranjan
5. Grand Reality Pvt Ltd - Measuring Training Effectiveness - Ms. Kavitha Nair
6. No more Overtime Payment - Dr. Nellaiappan

PRESENTATIONS AT INTERNATIONAL CONFERENCES

1. Prof N M K Bhatta and Mini Sherino presented a paper on “A Volte-Face in the Trajectory of Skill India Movement- An analysis of the Renewed Path in the IT/ITES Sector in Bangalore “ at Virtual Jaipuria international Management Conference (JIMC-2020)- “Envisioning Business- 2030” on Friday-Saturday -July 17-18,2020
2. Mr Muralidhar Deshpande (Ph.D. Scholar) presented a paper on “A Study on Application of Data Analysis Techniques in Effective Management of COVID-19 in India” at Virtual Jaipuria international Management Conference (JIMC-2020)- “Envisioning Business- 2030” on Friday-Saturday -July 17-18,2020

NEW INITIATIVES

PGCM- CONSTRUCTION MANAGEMENT - 2020-2021 ORIENTATION AND INAUGURATION



XIME (Xavier Institute of Management & Entrepreneurship) Bangalore has relaunched the **PGCM programme in Construction Management** which is timely.

The Virtual Inauguration of the Programme was held on August 24, 2020 by Prof. J. Philip [Founder Chairman, XIME]. He highlighted the relevance of the Construction

Management Programme in the current economic scenario and its success in the past. The other dignitaries Mr. Harish M V, Managing Director- Project and Development Services, India JLL & Board Member – Project and Development Services, spoke on the growing demand of Project Management professionals.

Mr. Velan Murali, Director, Project Management, CBRE, Mr. Rajeev Kumar Additional General Manager (Engg) NBCC (India) Ltd., also spoke on the occasion and laid emphasis on the latest advancement in the practical and technological aspects of construction management.

The keynote speaker of the day was Mr. Rajeev Kumar Additional General Manager (Engg) NBCC (India) Ltd., an alumnus of XIME- PGCM programme of Batch 3. He highlighted the need and role of the managers in construction industry based on the GOI contribution of thirty percent on national GDP. He stressed on the recent trend of mega real-estate projects by the union government.

There was a virtual orientation for the students on August 25 & 26, 2020. The session was addressed by the Industry professionals. Mr. Sankar, Chief Operating Officer, Karle Infra.

This session was followed by Alumni of PGCM - XIME being part of the orientation : Mr. Tony Jacob, Director & Principal Consultant, Constask Management Solutions LLP, Mr. Mani James, Senior Vice President, Frost & Sullivan Inc., Mr. Sharath Sampath Kuppa, Senior Manager – Advisory Services, Ernst & Young LLP, Mr. Abhishek Kumar, Co-Founder & CEO Tealwalls Technologies, Mr. Pandian Ravindran, Sales Manager - GE Grid Solutions, Mr. Anand Jain Sundar, Deputy Manager – Worley, Ms. Maria Geo, HR, - TCS. All of them spoke about the growing needs of trained professionals in the Construction Industry.

The students' profile includes Civil, Electrical, Mechanical Engineers and Architects with an average experience of 3 years.

ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

Under the leadership of our beloved Chairman, XIME has decided to setup the Centre of Excellence for Data Science and Artificial Intelligence at its Bangalore campus. XIME has signed a MoU with KPMG to jointly offer this program to working professionals who are aspiring to enrich their skills in the area of data science. For this academic year, two programs will be launched – an one month program titled 'Certified Data Science Practitioner' and a three month program titled 'Executive Management in Data Science'. XIME is in the process of identifying a marketing partner to launch its programs from the month of October, 2020 onwards.

WORKSHOPS / MDPs CONDUCTED

Sl. No	Name of the Programme	Faculty	Dates
1	Measuring the ROI on People Investment - A workshop on HR Analytics	Ramesh Ranjan Rajendra Desai	Aug 4-7
2	Navigating Venture Capital in a Low Tide	Purnima Gupta	Aug 31- Sept 1

ALUMNI NEWS – RITENDRA BANERJEE



Ritendra Banerjee, a Xavier alumnus of the 96 batch (batch topper) has been recently invited to join the San Francisco State University's Big Data Advisory Board. He continues in his current role as Global Managing Director (Group) of California based Skoruz Technologies, apart from being a serial entrepreneur, author and advisor.

In this new role, as a Board member, he will be responsible for making a number of contributions to the University. The Charter includes the following:

1. Preserving and enhancing the reputation and quality of the School through strategic review of its credit and noncredit offerings to the community, as well as helping to build value to the business community;
2. Offering the benefits of his experience to faculty and students through occasional classroom visits, forums and conferences, input on our programs; and
3. Promoting the School's goal of linking industry with academia to helping ensure that the University is relevant and benefits the business community.

He will need to attend 3 Board meetings per year, provide feedback on the program's

effectiveness and participate as a speaker, mentor and panelist.

For interested XIME and Xavier students, he can make available an 80% discount on fees for the school's programs cel.sfsu.edu/bigdata. Also, Ritendra has been recently selected, through a process of nomination, for the prestigious "Indian Achiever Award for IT Excellence" by www.iafindia.com

Past winners include the likes of Smt. Kiran Bedi, Retired IPS, Social activist and currently Lieutenant Governor of Puducherry; Olympian Sushil Kumar; Prem Bhandari, Chairman USA, Jaipur Foot and H.E Abdullah Al Saleh, Minister for Foreign Trade, Ministry of Economy UAE, amongst others

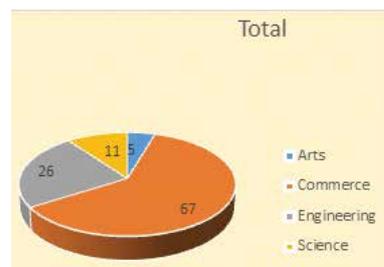
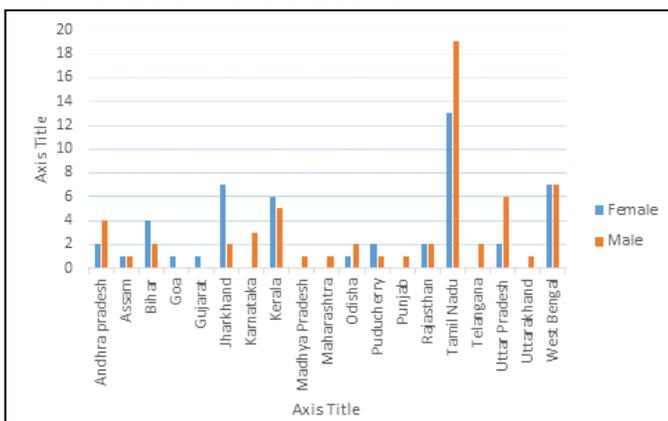
The citation reads as follows:

"We wish to inform you that your nomination has been approved for the prestigious 'Indian Achiever Award for IT Excellence' among the selected few from your respective field & region for your outstanding contribution towards progress and development of Indian economy and society. The felicitation will be virtual this time, giving due importance to social distancing. The winning trophy will be sent to you by courier and certificate in digital format at your email id".

For now, Ritendra continues to be based in Kuala Lumpur and can be reached at Banerjee.ritendra@gmail.com or through his website www.ritendrabanerjee.com

FROM CHENNAI

STUDENT DIVERSITY



AWARDS / ACHIEVEMENTS OF THE FACULTY

1. Dr. Duraisamy has been adjudged as the Best Teacher of Economics in Tamilnadu for 2020 by Malcolm Elizabeth Adiseshiah Trust, Chennai.
2. Dr. Durai has also received 'SENIOR ECONOMIST' award from the Association of Economists of Tamilnadu in the 40th Annual Conference.
3. Dr. Durai has been nominated as an Executive committee member of The Indian Econometric Society (TIES) for the year 2016 -17, 2019 – 20 and for the current year 2020 -2021.
4. Bar Council of India nominated Dr. Durai as a Member of Inspection Committee to approve courses of Humanities offered by Law Colleges in India.
5. Dr. Suresh Nanda Kumar recently completed (Online Convocation on August 20, 2020) the AIMA-PGDITM specializing in Data Analytics and Business Intelligence. The Convocation was attended by the Hon'ble Union Minister of Education Dr. Ramesh Pokhriyal "Nishank", Dr. Anil Sahasrabudhe, Chairman, AICTE, Prof. Bhimraya Metri, Director IIM, Trichy and other top people from the industry like Mr. Sanjay Kirloskar and Mr. C. K. Ranganathan.

INDEPENDENCE DAY CELEBRATIONS

XIME Chennai, like every year, celebrated our nation's Independence with pomp and splendor. Both second year students and first year students along with well-wishers joined the flag hoisting ceremony on campus through video conferencing and live streaming.

Prof. Suresh Kumar (Dean, Academics) welcomed the gathering and Prof. David Jawahar (Director-in-charge) hoisted the flag. This was followed by an Independence Day message by Mr. P C Cyriac (IAS Retd.), Chairman XIME, Chennai. The formal event concluded with the singing of our National Anthem followed by distribution of sweets.

In order to commemorate the day, second year XIME Chennai students with the help of faculty coordinators Prof. Jojo Nirappathu and

Dr. Duraisamy organized a singing and Debate competition for the first year students. The competition witnessed excellent participation from the incoming batch and more than 40 contestants participated in each competition. A group comprising of second year students and faculty adjudged the best performers and their names were announced by the Dean (Academics).

Mr. Raunak Nath bagged first prize in singing competition followed by Ms. Mary Steffi Henry and Ms. Sumedha Dutta who bagged second and third prize respectively.

Ms. Anjana Jayalaskshmi bagged the first prize in debate competition followed by Ms. Salbi Jain, Mr. Karan kumar and Ms. Aparna Balaji bagging second, third and fourth prizes.

RESEARCH PAPERS

Dr. Duraisamy presented a paper online as Coauthor in an International Seminar on 'Rural Development in Asia - Pacific Region' on 26th August 2020 organized by National Institute of Rural Development & Panchayat Raj, Ministry of Rural Development, Government of India.

Conference paper presentation at **5th Conference on Human Resource**

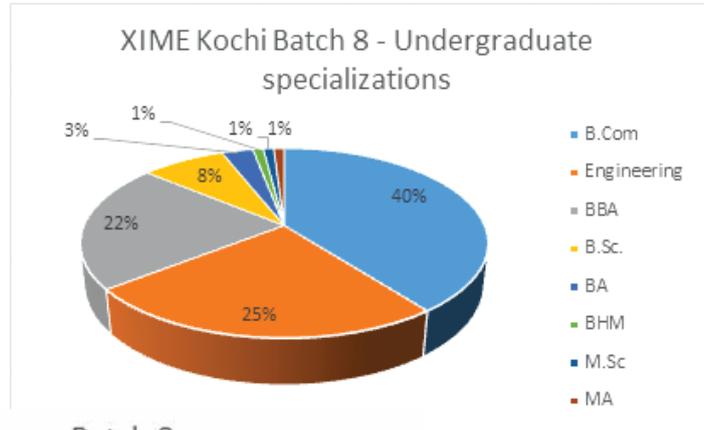
Management held virtually by ICAI Business School, Hyderabad from August 28 to 29, 2020 on the topic "Mediating Effect of Employees' Emotion on the Relationship between Educational Leadership Style and Employee Engagement among Academicians".

Authors: Dr. Rekhapriyadharshini*, Dr. David Jawahar and Dr. Asraar Ahmed

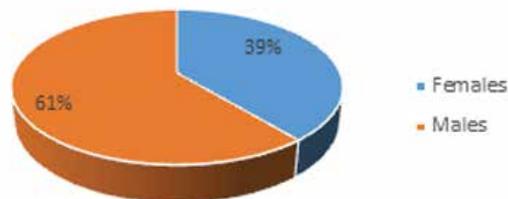
FROM KOCHI

BATCH COMPOSITION:

NEW BATCH DETAILS: UNDERGRADUATE SPECIALIZATION:



Batch 8
Gender Diversity



XIME KOCHI'S FIRST VIRTUAL INDEPENDENCE DAY CELEBRATIONS

Owing to the continuing coronavirus pandemic, the students of XIME Kochi - both Batch 7 and 8 witnessed the first-ever virtual Independence Day celebrations. The program started with the flag hoisting followed by the national anthem and cultural events based on the theme "Freedom" organized by the cultural club of XIME Kochi. The management recognized

the excellence of students and the academic excellence award was given to the toppers of Semester 3 and the results of the cultural competition were also announced. Students sang and danced to patriotic songs which were shared online. The faculty and staff of XIME Kochi campus celebrated the day with a flag hoisting in the lawn led by the Director of Kochi campus, Dr. R. Nandagopal.

INDUSTRY INTERACTIONS

ENTREPRENEURIAL TALK WITH MR. BALACHANDAR R

Mr. Balachandar R is an entrepreneur, council member RAI Chennai, Retailer and business transformation expert with global experience. He currently serves as Cofounder and CEO of Wassup Ondemand which is India's leading laundry convenience service brands. As an experienced



person he supports budding entrepreneurs and corporates. Mr. Balachandar R. addressed the students by presenting a case study on the Fund Mobilization for Thalappakkatti on 19th August. He also shared his insights on what creates a brand, advantages for native brand and DNA that helps to build these brands etc. He also stated that freedom and inquisitiveness is needed for innovation. The students actively interacted with him during the Q and A session and are looking forward to having more sessions with him in the future.

For the students it was a good learning experience and the session helped them to understand more about entrepreneurial activities and how to be a successful leader in future.

VIRTUAL MEET WITH TRADE UNION LEADER K CHANDRAN PILLAI



As a politician, K Chandran Pillai is well-known for the contributions he had made to the trade unions in Kerala. He was the former

Member of the Parliament of India and has represented Kerala in the Rajya Sabha. He said that communication skills are one of the most relevant skills required while dealing with the trade unions groups and highlighted that an HR should be aware of the current situations and adapt to reality. He also shared his insights on the guest worker's issues currently being faced and how trade unions play an important role in resolving such issues. Towards the end of this thought-provoking talk, there was a Q & A session, where students actively interacted with him with their questions on trade unions in India. The students of XIME Kochi was privileged to listen to such an experienced trade union leader.

Mr. Arvind R.P, Director - Marketing & Communications at McDonald's India was an external judge to evaluate the case study prepared by students on McDonald on 29th August

Mr. Abdul Razak V, Managing Director of VKC Group was an external judge to evaluate the case study prepared by students on VKC Group on 2nd September.

FACULTY CORNER

AWARDS/ GRANTS

Dr. Elizabeth Devasia has been awarded the AIMS RESEARCH AND INNOVATION FELLOWSHIP GRANT for her research ***"Towards an integrated framework for addressing social issues through cross sector partnerships - an exploratory enquiry"***.

PUBLICATIONS

JOURNAL PUBLICATIONS

Dr. Joshin John "Agile Competencies for Humanitarian Response Operations: Four

Cases from Indian Subcontinent" has been accepted for publication in the Journal of Applied Business & Economics.

Mr. Rahul Lexman, Dr. Joshin John & Friedler, A. (2020), *Campus IL-Enhancing Teachers' learning experience* [Case study]. South Asian Journal of Management, 27(2)

NEWSPAPER ARTICLES

Rahul Lexman & Baral. R (2020, June). "Setting the synchronous stage: What will be the New normal in learning?" in *edex*, The New Indian Express

Rahul Lexman & Baral. R (2020, July). "How they are making it work: leveraging technology to build collaborative workspaces" in *edex*, *The New Indian Express*.

Ranjana Varghese published an Article in *Mathrubhumi* on 16th June 2020 on the topic "Role of Kudumbashree in combating COVID-19 in the state of Kerala"

XIME KOCHI EXTERNAL PROGRAMS

FDP - RESEARCH WRITING & PUBLISHING - 23RD & 24TH JUNE

With the latest global disruption by the Covid-19 pandemic in areas like education, communication, lifestyle, travel, and the way business is done, XIME Kochi has adapted and moved on to the online bandwagon of delivering industry training and development in full measure. The first-ever Online Faculty Development program on 'Research Writing and Publishing' was conducted on the 23rd and 24th of June 2020. The full-day program saw a mix of 29 participants and panelists from both academia and industry from India and all over the world. The program content was delivered by XIME Kochi Faculty - Dr. Joshin John, Dr. Elizabeth Devasia and Mr. Rahul Lexman.

In the 'Meet the Publishers' session with Emerald, a global publishing house, Ms. Gabi Rundle from Bradford, UK and Ms. Sangeetha Menon based in New Delhi shared insights and tips with the participants about publishing. Another interesting session was the case writer's journey where Israel based Avishay Friedler - Digital Learning Strategist, CAMPUS - IL, Israel's digital learning platform shared his insights on his case writing experiences on the MOOCs adoption in Israel. Dr. Mercia - Dean, Lourde Matha Institute of Management Studies, Trivandrum spoke about her role as a protagonist in the Kerala Flood Relief Case Story.

WEBINAR - LEARNING DEVELOPMENT AND YOU

XIME Kochi External Programs Department in association with ISTD Kochi

Chapter launched its first ever webinar on 'Learning Development & You' on the 30th of July 2020. The Pandemic lockdowns saw people across the globe indulging in various online learning platforms to upskill themselves for transforming their businesses and careers for the new era. This was necessitated by the need to adapt to disruptive changes and new realities, being resilient, adopting changes, unlearning and relearning.

The session showcased a group of brilliant panelists: Mr. GD Sharma - Founder & Principal Beeline HR Advisory, Mr. John Devadason - National Head Operations Saint-Gobain, Dr. R. Nandagopal - Director XIME Kochi, Mr. Dinesh Thampi - Vice President Operations Tata Consultancy Services. The session was moderated by Mr. S R Nair - Chief Mentor, MentorGuru.

WEBINAR - KERALA'S SOCIO CULTURAL FLUX - SHAPING THE NEXT NORMAL

XIME Kochi is holding a series of webinars on the theme - 'Shaping the Next Normal'. The 1st of this series was held on the 3rd September titled 'Kerala's Socio Cultural Flux'. The pandemic is changing the face of Kerala - in the way we interact with each other, how we travel, work and consume. Our behaviour in a changed socio-economic environment has implications. Discussions were held between the panelists and the participants on the way the pandemic is resetting some areas of our societal fabric.

The panelists included Dr. K R Anish - Asst. Professor and Former Head of Department of Social Work at Rajagiri College of Social Sciences, Kalamassery and Dr. Sanju George a

senior clinical psychiatrist and professor of psychology and psychiatry at Rajagiri College of Social Sciences.

WEBINAR ON NATIONAL EDUCATION POLICY 2020 AT XIME KOCHI

XIME Kochi conducted a webinar on National Education Policy 2020 on 22nd August 2020. The panelists of the webinar were Ambassador T.P.Sreenivasan, Former Head of the Council for Higher Education, Kerala, Prof. J. Philip, Founder XIME and Former Director IIM Bangalore, Mr. K. Jayakumar IAS, Former Chief Secretary of Kerala, Former Vice Chancellor, Thunchathethuthachan Malayalam University, Dr. Kuncheria P Issac, Founder Vice Chancellor, APJ Abdul Kalam Technological University and Dr. Fazal Gafoor,

President, Kerala Muslim Educational Society.

Dr. J. Alexander IAS (retd.) Chairman, XIME Kochi and Former Chief Secretary, Govt. of Karnataka was the moderator of the panel discussion.

The Q & A was handled by Ms. Ranjana Varghese, Deputy Director, Xavier Leadership Centre, XIME Kochi. The Webinar saw participation of over 400 people from across the country - academicians, students, media and general public. The various aspects of the NEP 2020, pros and cons, suggestions for execution etc. were discussed during the Webinar. The Webinar concluded with the hope that the NEP2020 will bring about a change in the education system taking into account all stakeholders

XLC INAUGURATION

INAUGURATION OF XAVIER LEADERSHIP CENTRE AT XIME KOCHI

Xavier Leadership Centre, a new initiative of XIME Kochi was inaugurated by His Eminence Cardinal Mar George Alenchery, Major Archbishop of Syro - Malabar Church, on 10th August 2020. Cardinal Alenchery emphasized the need for moulding better leaders for the society and wished the Centre the very best in its endeavors. XIME Principal Founder Prof. J.Philip, Centre Chairman Mr. P C Cyriac IAS (retd.), XIME Kochi Chairman Dr.J.Alexander IAS (retd.), AKCC Global president Adv. Biju Pazhayanilam, XLC Director and Uttar Pradesh Former DGP, Mr. Abraham Kurien IPS (retd.) spoke during the function.

XAVIER LEADERSHIP CENTRE - MALAYALA MANORAMA WEBINAR

Xavier Leadership Centre conducted a Civil Services webinar on the topic Leaders of

Tomorrow, in association with Malayala Manorama, the leading Malayalam newspaper, on 6th August 2020. The panelists were Dr. J. Alexander IAS (retd.), Former Chief Secretary & Cabinet Minister of Govt. of Karnataka, Mr. P. C. Cyriac IAS (retd.) - Former Additional Chief Secretary, Government of Tamil Nadu, Mr. Abraham Kurien IPS (retd.) - Former DGP, Govt. of UP and Ms. Shikha Surendran IAS - Assistant Collector of Kottayam District. The webinar saw a participation of more than 500 people. Dr. Alexander spoke about the importance of being passionate about whatever you do; this was endorsed by Mr.Cyriac. Mr. Abraham Kurien emphasized the need for enhancing the capability to read and analyze the relevant articles in the newspapers. Ms.Shikha mentioned that perseverance and hard work is the key to success and stated her example of being able to achieve, coming from a very humble background.

FORTHCOMING EVENTS

Building Leadership in new Generation (6week programme)	Oct	2
Annual Maria Philip Memorial Inter-Colligiate Debate Competition	Oct	5, 7, 9, 30
Business Analytics Workshop	Oct	6-9
Leadership Anchors	Oct	8-9
Growth with Innovation	Oct	22-23
Unconventional Research Methods (FDP)	Nov	20 - 21
Digital HR Transformation	Nov	24-25
Design Thinking	Nov	26-27



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